

Instructional Strategy Session Job Aid

The instructional strategy session has two main components: storyboarding and creating learning activities. The content outline provides the basis for both of these components. By creating storyboards, the team sequences modules and determines the appropriate instructional strategies and activities. Instructional strategy builds on delivery strategy, determines an approach for presenting content, and provides the basis for detailed learning activities.

When completed, the storyboards serve as a tool for review, communication, and pitching the program with stakeholders and subject matter experts.

Storyboarding Process

- Review content outline
- Create storyboards
 - Identify course themes
 - Review the instructional strategies information included in the appendix
 - Create detailed instructional activities
- Update content outline to include learning activities and other changes

How to create storyboards:

(TO BE SUPPLIED BY JEFF)

Explanation of storyboarding

- Overview of the process
- How to storyboard (approach, steps, etc.)
- Pitch & plus concept
- Use of storyboards as review, communication, and pitching tool

Storyboard suggestions / guidelines

- Use lines
- Use circles
- Use color
- etc.

Additional instructional strategy elements:

- Determine media requirements
 - Video scripts, blocking, etc.
- Review and adopt training material standards (included in the Appendix)